

BENEFITS OF CONNECTING HEALTH AND HOUSING THROUGH DIGITAL SOCIAL PRESCRIBING

Digital social prescribing gives housing associations the ability to implement, scale and measure the social prescribing model of care to reduce health inequalities, but how can it do this and by what means? Here's what we've found thanks to working with our customers and social prescribing champions in the housing sector:

1. QUICK AND EASY REFERRAL

Enables housing and community officers to quickly and easily refer residents to social prescribing activities in their local areas.



2. EMPOWER NEIGHBOURHOOD COACHES

Build the capacity of support staff as coaches in neighbourhoods, reducing the time spent on admin and freeing up more time to support residents.

3. STRENGTHEN PARTNER RELATIONSHIPS

Neighbourhood Coaches can make social prescribing referrals to a range of community providers including money advice services or employability skills support in under 60 seconds

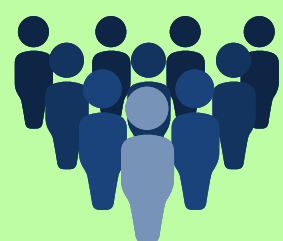


4. TRACK AND MONITOR IMPACT

Key stakeholders can track and monitor the impact of a referral in real time, which allows for accurate reporting and quantifiable metrics.

5. MORE THAN HEALTH SERVICE REFERRALS

Strengthen relationships with other partners to refer patients through to social prescribing activities and increase the number of residents accessing and engaging with internal and external provider programmes.



6. BOOST RESIDENT ENGAGEMENT

Engage more residents in accessing and engaging in community programmes and services that enhance their health and wellbeing and general quality of life.

7. PERSONALISED PROGRAMMES

Develop personalised social prescribing programmes that suit the needs of your communities.



8. EASILY ESTABLISH ROI

Measure the impact of community investments more effectively and efficiently than ever before.

9. CALCULATE VALUE

Make significant strides in calculating the health and social value of the role that Housing Associations play in alleviating the social and economic burden on the health and social care system.



10. IDENTIFY RISKS AND TRENDS

Identify resident health trends, health risk hot spots, gaps in service provision and opportunities by location via reports.



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